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Muskrat, Foxes, Lynx, Beaver, Marten, White
Weasels, Fish and Game. For buyers collected in your section
Send in your **WOLF** DIRECT to "SHUBERT'S" the largest
bull in the world dealing exclusively in NORTH AMERICAN FUR
a reliable—responsible—safe Fur House with an unblemished
reputation existing for more than a third of a century. —a long
career of successful trading in the fur market.
and FAVORABLE returns. Write for "The Shubert Slipper",
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Write for it—NOW—it's FREE
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CHICAGO, U.S.A.

The Mirror Journal

Published every Friday at Mirror
Alberta.

W. J. GOOD, Proprietor

Subscription Rates
To all points in Canada, \$1.00 to the U. S., \$1.25 per Year.

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Premature

In last week's issue of the *Bushaw Star*, the editor, in biblical language wrote the following off his "bosom," To wit:

"And behold it came to pass that on a certain day of last month, that our friend and well-wisher passed into the great beyond, namely, one of the largest country weeklies in our fair Province, 'The Mirror Journal.' The editor has accepted a position as 'printers' devil' on the *Camrose Canadian*. We join in extending our deepest sympathy to all those who have paid their subscriptions."

We have no objection to our worthy contemporary venting his spleen on Mr. Knight, the recent editor of this paper for several months, and who is quite capable of taking care of himself, but we do object and that most emphatically, to "Syndicate" Roulson, whose newspaper ramifications, we understand, have extended through Alisa, Clive, Three Hills, Bushaw, Donalda, etc., etc., publishing the obituary notice of *The Journal* prior to its demise. The *Journal* is alive and kicking (witness this article) much to the chagrin of Mr. Roulson and so far as we can predict will continue to thrive now and forever. And even at that, we would rather inhibit the great beyond than exist in that comatose condition which, judging from appearances prevails in the editorial sanctuaries of some of the country weeklies.

We frankly admit the non-publication of several issues in January; and further we fail to see where the editor of the *Bushaw Star* need lose any sleep over the subs. paid by the subscribers, as these same subscribers will receive full value for their money. This sympathy is mis-placed to say the least.

Attend to your own knitting Brother Roulson and your hands will be well occupied.

War Experiences

Following is the program which will be offered to the persons attending the entertainment in Kallie's Hall, Mirror, on Sat. evening Feb. 12th.

Opening O Canada
Introduction by Chairman
Song by Private F. Wells
Short Talk Private R. Tickish
Song We will never let the Old Flag Fall.
Private F. Wells
Address My actual experiences while on Active Service by H. R. Post.

Duet Keep the Home Fires Burning
Lancers H.R. Post and F. Wells
Lantern slides of scenes from the front.

GOD SAVE THE KING.

Private H. R. Post was a member of the 3rd battalion 1st C. E. F.; Private R. Tickish returned prisoner of war; and Private F. Wells was invalided home.

Come and hear actual experiences from the scene of conflict.

29th, Special Collection Day

"Leap Year Day," Feb. 29th will be recognized throughout the Province of Alberta, as a special Red Cross Day, upon which extra efforts will be made towards increasing the funds of the Red Cross Society. This was decided at a meeting held in the Red Cross Provincial Head Office in Calgary on Wed. evening, Feb. 2nd when representatives from Edmonton, Medicine Hat, Lethbridge, and Calgary, were present, and at which, His Honor, the Lieutenant Governor of Alberta presided.

It is believed that the public will desire to recognize Leap Year Day in some special form this year, and it is thought this could not be better done than by using it for the benefit of Red Cross Work. The needs of Red Cross are greater now than at any time since the war began, and may be expected to grow as the months pass by. Notwithstanding the great generosity of the public in the past, still further efforts are necessary in the future, in order that the work may be adequately maintained.

At the meeting a proposal, originated by Mr. Coll, of Edmonton, was presented, providing for a special sale by all the Merchants throughout the Province on Leap Year Day, a percentage of the gross sales to be donated to the Red Cross. This scheme has already been started in Edmonton and dist. and has been enthusiastically



PANRUCKER & HOLLAND

Exclusive Mirror Agents

received there, the merchants believing that the extra purchasing of thready will compensate them for the percentage given. The meeting on Wed. night decided to sanction this scheme for such localities as desire to introduce it, with the definite understanding that it would not be carried out in any communities where the Local Branch of the Society might object, it being felt in certain places the regular methods of subscription to the Society might be interfered with. This however was left as a matter of local judgment and the proposal itself was endorsed.

It was decided to communicate with all the Branches in the Province, advising them of Feb. 29th as a Red Cross Day and asking them to adopt some special means of bringing the claims of the Society before communities and rural communities within their reach. It is expected this will be done and it is hoped that with loyal and converted efforts by all parts of the Province, Leap Year Day will, indeed, be a Red Letter Day for the Red Cross Society in Alberta.

Gov. General's Medals

Early in the year 1915 the Department of Education announced a competition to be conducted in connection with the Public School Leaving Examinations, whereby a Bronze Medal donated by H. R. H. The Duke of Connaught, Governor General of Canada, was to be awarded to the candidate in each Inspector Division who obtained the highest marks at the Departmental Public School Leaving Examinations. The competition aroused great interest, and the appreciation of the successful candidates was evinced by the heartiness of the written acknowledgments made by the recipients. These letters were forwarded to H. R. H. The Governor General, who expressed his gratification at the success which attended the competition and graciously expressed his desire to donate Medals for a

similar competition for 1916.

The basis upon which the Medals will be awarded will be the departmental Public School Leaving Examinations to be held in June next. One Medal will be awarded to the candidate obtaining the highest marks in each of the nineteen Inspectorial Districts, except in cases of Calgary and Edmonton Districts where the larger centres of population exist, and in each of these districts two Medals will be awarded.

ST. MONICA'S CHURCH

Monthly Plan
First Sunday
Evening and Address 3 p.m.
Second Sunday
Holy Communion 11 a.m.
Third Sunday
Evening and Address 3 p.m.
Fourth Sunday
Evening and Address 3 p.m.
Fifth Sunday—No Service
M. D. Holdom, Rector

Business - Professional

H. J. RAYMER
NOTARY PUBLIC, CONVEYANCER
Real Estate, Loans and Insurance—Fire, Life, Accident
MIRROR, ALBERTA

WOOD

DRY OR GREEN — Dry in Store Lengths at \$2.75 a double box load. THREE CASES. Orders may be left at Thomas Store, Mirror, or see
R. BOWCOTT - MIRROR

AUCTIONEER

C. Gilmouth - Alia, Alta
Sales held anywhere in the Province of Alberta.
Satisfaction Guaranteed
Phone #2-Alix for Prompt Service

NOTICE! NOTICE!

With a new and more varied stock of materials, I am in a position to do equipping on
Watches, Clocks and Jewellery
with little or no delay
Soldering with gold a Specialty
Written guarantees with all work if desired
I will soon have an assortment of high grade Watches, Clocks and Jewellery on display
R. C. TALBOTT,
Time Inspector for G.T.P.

Ninety men are now registered as members of the platoon and bond of that portion of the 151st Battalion stationed in Wainwright.

Information Column

WANTED, ESTRAY, ETC.

For Sale. 1 section of good dry land, good water on pine Cuts from 1 1/2 to 2 tons per acre. 3 miles from Mirror and close to shipping point. For particulars, call or write R. S. Cairns Mirror, Alta.

Price lists on hides and furs, sent on request, Reid & Simpson Calgary, Alta.

Farmers—Send your cattle and horse hides to us and have them tanned and made into robes and coats. We also line robes with best plushette. We tan first class harness leather, lace and halter leathers.
J. G. McKinley & Sons
Camrose Robe Tannery

ESTRAY

Estray. Steer at C. W. Buelow's, n.e. 30-41-22. Red, white felt hide hind legs, little white on back and tail. 1 yr. old.

Estray. 1 year old bull, red and white. White ring around right front leg. Ear cropped. At the J. O. Arbuthnot place, s.w. 6-41-22.

Estray. One black and white yearling steer, no visible marks at Ed. Buelow's place, s.w. 20-41-22. James J. Cairns, Brand Reader

Estray. 1 Hereford yearling bull, no brands visible. Under out on left ear. At the J. C. Arbuthnot place, s.w. 46-41-22. J. J. Cairns, Brand Reader.

Lost. 1 A year yearling steer, branded on left ribs the brand may be smudged. Last found, just time seen. Reward for information leading to recovery. A. W. Ardley, Tees, Alta. Sec. 44-40-25

Ship your hides and furs to Reid & Simpson, Calgary, Alta.

HONOR ROLL OF MIRROR VOLUNTEERS

Frederick A. Day
Mervin Hiert
Ronald M. Pym
H. P. Crittall
Chas. Durrant
Geo. Robinson
James MacKirdy
Gillies MacKirdy
Floyd Mackley
Wm. Whitford
Frank Harvey
Fred Dawson
Alex Cormack
Fred Hackett
Guy Davidson
J. W. Gallenkamp
Robert Campbell
Ree Hurton
Harold Edgar
Harold Plaster
W. Mackley
Karl Halpinay
Fred Downswell
Rev. E. Barnes
Jack Lowe
G. H. Henriksen
A. C. Hare
Murray Cassidy

We are not positive whether the above list is complete or not and would appreciate any information that might assist in adding further names to the roll.

Follow Instructions When Writing

In order to facilitate the handling of the mail at the front and to insure prompt delivery it is requested that all be addressed as follows:—
(a) Regimental Number.
(b) Rank.
(c) Name.
(d) Squadron, Battery (or Company).
(e) Battalion, Regiment or other unit Staff Appointment or Department.
(f) CANADIAN CONTINGENT.
(g) British Expeditionary Force.
(h) Army Post Office, London, England.

Unnecessary mention of high formations, such as brigades, divisions, is strictly forbidden, and causes delay.

Mrs. H. W. Higgins

Maternity Nurse
Years of experience.
Terms Reasonable.
Cases taken either at my home or at the home of patient.
Mirror, Alberta

IMPERIAL HOTEL

First Class Accommodation To Travellers

Mr. Farmer:
When in town, call and get your meals with us and enjoy the free accommodation we offer you

JIM LEE HAND LAUNDRY

Collars, Shirts Family Washing First Class Work Guaranteed

Suits Cleaned, Pressed and Repaired

PRICES REASONABLE

Under New Management

...MIRROR HOTEL...

Mr. and Mrs. A. R. Motl

Meals at Regular Hours Home Cooking

Excellent Furnished Rooms

MONEY TO LOAN

Will attend in Mirror at Imperial hotel every Tuesday afternoon. Anyone requiring a loan on their farm should see me. I am also prepared to give dates for forthcoming auction sales.

A. J. FRANK

To Spend a Happy Hour Visit The

Mirror Pool Hall and Barber Shop

R. E. COLEMAN, Prop.

ROYAL CAFE AND BAKERY

Meals At All Hours 25 Cents

Fresh Bread Daily Cigars, Tobaccos, Candies

EAT A SQUARE MEAL HERE

DR. A. E. SHORE

Alia, Alta.

Makes regular trips to Mirror every Tuesday and Friday P. M.

J. M. CROOK

Drayage and Express

When in need of that next load of coal, let me know. Prompt Delivery

Leave Orders at Pool Hall.

A. THOMAS & SON

GENERAL MERCHANTS

We Have an Over-Stock of
Felt Shoes, Felt Goods, 15 p. c. Off
Better Get 'em While They Last

SUITS! SUITS! SWEATER COATS
For Men and Boys All Sizes Good Patterns
All Wool 10 Per Cent Off
These are Good Values

Ladies' Gents' and Children's

PRICES: \$3.50 to \$16.00